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FOR IMMEDIATE RELEASE
November 10, 2010
Livingston, NJ

meridianEMR's "Doc Fix" An Unprecedented Offer During Uncertain Times

"Doc Fix" Uncertainty

A concern that is top of mind with all physicians that serve Medicare patients is a looming 21.9% reduction in Medicare reimbursement beginning December 1, 2010. In 1997 Lawmakers changed the way in which physicians are reimbursed under Medicare. As a result, physicians who serve Medicare patients have always feared a significant reduction in their reimbursements. The issue is dealt with each year in what is popularly referred to as the "Doc Fix," which is, in essence, a cancellation of the already-scheduled 21.9%* cuts in Medicare reimbursements to providers. What physicians never know for certain is whether or not this "Doc Fix" will be reinstated.

meridianEMR - There for You

In order to provide physicians with relief from Medicare fix uncertainty, meridianEMR is offering a special "meridianEMR Doc Fix." This includes a 21.9% reduction on all new meridianEMR system orders starting November 10, 2010 and ending December 31, 2010. This unprecedented offer during these uncertain times directly reflects one of the core values of meridianEMR, which is partnership with clients.

"As the market leader in Urology-specific EHR, we are acutely aware of the needs of our clients and want to partner with them in every way possible. With potential Medicare cuts of 21.9% on the horizon, we have decided to reduce all new meridianEMR system orders by that same amount as our way of being there for our clients during these difficult economic times," explained Michael Custode, CEO, meridianEMR.

"If the government does not rescind the "Doc Fix" of 21.9%, our offer still stands. We encourage our potential new clients to move forward with confidence that they will be receiving the market leading Urology EHR at the most affordable price ever offered by meridianEMR. This is our way of standing by their side in a challenging economic environment," commented Lawrence Drappi, Executive Vice President, meridianEMR.

About meridianEMR, Inc.

meridianEMR offers an interoperable EHR solution compatible with physician practice management systems and advanced healthcare analytics. The meridianEMR, Inc. application is CCHIT certified until 2014 and SureScripts certified. The interoperability of the meridianEMR software is driven by the



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proprietary mXchange™ technology, which services all meridianEMR clients through a private, highly secure, real-time data exchange network. meridianEMR has a user base of over 900 practicing urologists nationwide composed of a wide range of practice sizes. meridianEMR has had a success rate of over 92% in its EMR solution installations. For more information, visit <http://www.meridianemr.com>.

About the Medicare Physician Fairness Act of 2009

To learn more about the Medicare Physician Fairness Act of 2009: S. 1776, visit <http://www.govtrack.us/congress/bill.xpd?bill=s111-1776>

*There are various sources quoting the Medicare reimbursement percentage that could be cut. meridianEMR chose to use 21.9% as the offer.

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